

Fund The Mission

Campaign Sponsorship

Campaign sponsors support the ongoing work of this mission while gaining thoughtful brand visibility and meaningful partnership opportunities.

Sponsorship Options

- Quarterly
- Bi-annual
- Annual

What's Included

- Brand recognition across podcast, newsletter, and social media
- Inclusion in swag and gifting initiatives
- Co-branded online and in-person events
- Custom partnership activations

Pricing and scope are discussed directly.

Sponsor the Study

Women's Voices vs. Men's Voices in Male-Centric Brands

This original study will test how women's voices perform compared to men's voices in traditionally male-dominated brand categories.

The results will provide data-backed insights brands and agencies can use to make smarter creative and casting decisions.

What the Study Includes

- A/B testing of women's and men's voices
- Focus on male-centric brand categories
- Published insights and supporting media

Investment

- Total study cost: \$30,000
- Partial or full sponsorship available